

# On the Faustian Dynamics of Policy and Political Power

**Jinhui Bai and Roger Lagunoff**

May, 2008

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The devil strikes a bargain with Faust: the devil will serve Faust while Faust remains here on earth; in exchange Faust must serve the devil in hell.

As a part of the agreement, if Faust is so happy with the devil’s services that he wants to stay in that moment forever, he then must die instantly.

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If a political leader chooses to meet his policy objectives, then he sacrifices future political power (and future policy objectives) for himself or his party;

If, on the other hand, the leader sells out his policy objectives in order to preserve political power, he then faces the same dilemma in the future....

Hence, he can never achieve his objectives as long as he remains in power.

# Examples of *Possible* Faustian Trade-offs

## 1. Limited government vs tax cuts

*“ The conservative movement is in no position to accept or even acknowledge those implications [of a recent study showing tax cuts lead to higher spending], now that tax cutting has become the long pole in the Republican tent. Therein lies the element of tragedy. By turning a limited-government movement into an anti-tax movement, conservatism has effectively gone into business with the Big Government that it claims to oppose.”*  
(Rauch, 2006)

## 2. Pro vs anti-immigration

*“There is an element of irony in the loss of political representation suffered by Michigan and Ohio [due to immigration] in particular, because Senators Spencer Abraham (R-Mich.) and Mike DeWine (R-Ohio) are two of the most passionate proponents of high immigration in Congress. ... as our estimates make clear, their support for high immigration is not in the longer-term political interests of their respective states.” (Poston, et. al. 1998).*

### 3. Free trade vs protection

*“In May of 1846, a British Parliament consisting predominantly of landowners decided to forego protection for agriculture by repealing the famous Corn Laws, a decision that split the Conservative party for a generation. Within a month of gaining repeal, the Peel Government fell and the Conservatives remained divided and for the most part out of office for decades to come.”  
(Schonhardt-Bailey (2002))*

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- 4 Compare **Policy-endogenous eq** in a given political system, then compare across systems, first in a stylized, parametric model of public capital, and then in a general, non-parametric model.

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- Institutional Comparison. *Less biased* political systems lead to *faster* evolution of political power in the short run, but *more gradual* evolution of power in the long run.
- **In general model**, Euler Decomposition of Faustian motives into two rationales: the “political preservation effect” vs “reformation effect.”

# Outline of Talk

- ① Basic Model.
- ② Brief Lit. Review.
- ③ Results of canonical (parametric) model.
- ④ Results of general (non-parametric) model.

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- $\mathbf{u}$ ,  $\mathbf{Q}$  concave.  $\mathbf{u}$  is  $\uparrow \omega \downarrow \mathbf{a}$ .  $\mathbf{Q}$  is  $\uparrow \omega \uparrow \mathbf{a}$

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- $\tilde{u}(\mathbf{i}, \mathbf{c}_{it}, \mathbf{a}_t, \ell_{it}) = \mathbf{c}_{it} - \frac{\ell_{it}^{1+\frac{1}{\varepsilon}}}{1+\frac{1}{\varepsilon}} - \frac{1}{f(i)} \frac{\mathbf{a}_t^2}{2}, \quad f' > 0.$

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- $\tilde{u}(i, c_{it}, a_t, l_{it}) = c_{it} - \frac{l_{it}^{1+\frac{1}{\varepsilon}}}{1+\frac{1}{\varepsilon}} - \frac{1}{f(i)} \frac{a_t^2}{2}, \quad f' > 0.$
- $i$ 's income/wealth.  $y(i, l_{it}, \omega_t) = g(i) l_{it} + \omega_t.$

Solving citizens' private sector labor decisions gives sol'n  $\ell^*(\mathbf{i}, \omega)$  (similar to Battaglini and Coate, 2007).

... produces an indirect payoff fnc.

$$u(\mathbf{i}, \omega_t, \mathbf{a}_t) = f(\mathbf{i}) \omega_t - \frac{\mathbf{a}_t^2}{2}$$

Higher type  $\mathbf{i}$  = more “fiscally liberal” decision maker

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- $\mu$  determines “who’s in charge” in each state - the *authority function*.
- Benchmark case:  $\mu(\omega_t) = \mathbf{i}_0$  for all  $\omega_t$ , referred to as **the “Permanent authority” (PA) regime**.

## Where does $\mu$ come from?

This paper -  $\mu$  exogenous.

However,.... example of  $\mu$  derived from a voting rule.

Parametric model with **wealth-weighted voting**:  $\mathbf{a}_t =$  Condorcet  
Winning policy when each  $\mathbf{i}$  allocated  $\mathbf{y}(\mathbf{i}, \ell, \omega)$  votes.

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Then  $\mu$  endogenously determined by the Lorenz fnc't

$$\frac{\int_{\mu(\omega)}^1 \mathbf{y}(\mathbf{j}, \ell^*(\mathbf{j}, \omega), \omega) d\mathbf{j}}{\int_0^1 \mathbf{y}(\mathbf{j}, \ell^*(\mathbf{j}, \omega), \omega) d\mathbf{j}} = \frac{1}{2}$$

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Permanent Authority (PA) solution:  $\psi$  solves

$$\mathbf{V}(\mathbf{i}_0, \omega_t; \psi) = \max_{\mathbf{a}_t \in \mathbf{A}} [\mathbf{u}(\mathbf{i}_0, \omega_t, \mathbf{a}_t) + \delta \mathbf{V}(\mathbf{i}_0, \mathbf{Q}(\omega_t, \mathbf{a}_t); \psi)]$$

\*\* A completely standard DP problem!

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$$V(\mathbf{i}, \omega_t; \Psi^*) = \sum_{\tau=t}^{\infty} \delta^{\tau-t} u(\mathbf{i}, \omega_{\tau}, \Psi^*(\omega_{\tau}))$$

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### A Policy-Endogenous (PE) Markov Perfect Equilibrium

$$\mathbf{V}(\mu(\omega_t), \omega_t; \Psi^*) \geq \mathbf{u}(\mu(\omega_t), \omega_t, \mathbf{a}_t) + \delta \mathbf{V}(\mu(\omega_t), \mathbf{Q}(\omega_t, \mathbf{a}_t); \Psi^*)$$

for all  $\omega_t$  and all  $\mathbf{a}_t$ .

$i_0$



$a_0$



$i_0$



$\mathbf{a}_0 \rightarrow \omega_1$

$\uparrow$

$\mathbf{i}_0$



$\mathbf{a}_0 \rightarrow \omega_1$

$\uparrow \qquad \downarrow$

$\mathbf{i}_0 \qquad \mathbf{i}_1$



$a_0$



$\omega_1$



$i_0$

$i_1$

$i_2$

$i_3$

$i_4$



$a_0$



$\omega_1$



$i_0$

$i_1$

$i_2$

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## Monotone Faustian Dynamics

$i_0$



$i_1$



$i_2$



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$i_4$



## Cyclical Faustian Dynamics

What other questions should be asked of the Faustian model?

- **Policy comparison.**  $\overbrace{\Psi^*(\omega_t)}^{\text{PE}}$  vs  $\overbrace{\psi(\omega_t)}^{\text{PA}}$ .

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- **“Hypothetical” policy comparison.**  $\overbrace{\Psi(i_0, \omega_t)}^{\text{PE}}$  vs  $\overbrace{\psi(\omega_t)}^{\text{PA}}$ .
- **Comparing two different PE regimes.**  $\mu^2$  vs  $\mu^1$ .

# Literature

- **Dynamically Inconsistent Policy.** Harris and Laibson (2001), Krusell, Kuruscu, & Smith (2002), Judd (2003).
- **Un-Coupled Institutional choice.** Acemoglu and Robinson (2000, 2001, 2005, 2006), Jack and Lagunoff (2006), Cervelatti, et. al. (2006), Lagunoff (2006), Coate and Morris (1999), Person and Tabellini (2007).
- **Policy-Endogenous Mechanisms** Hassler, et. al. (2003,2005), Ortega (2005), Azzimonti (2005), & Campante (2007).

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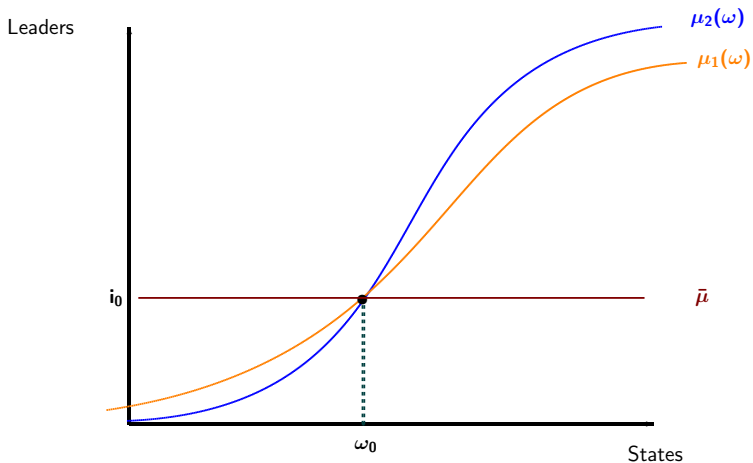
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- If  $\kappa > \mathbf{0}$  then  $\mu$  increasing - *reinforcing political bias*.
- If  $\kappa < \mathbf{0}$  then  $\mu$  decreasing - *countervailing bias*.
- Political bias increasing in  $|\kappa|$ : Structural change is more gradual the smaller is  $|\kappa|$ .  $\kappa = \mathbf{0}$  corresponds to Permanent authority (PA).

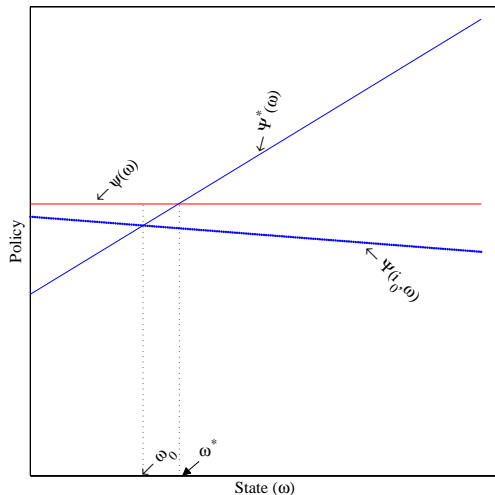
▶ comparison

# Differing degrees of bias

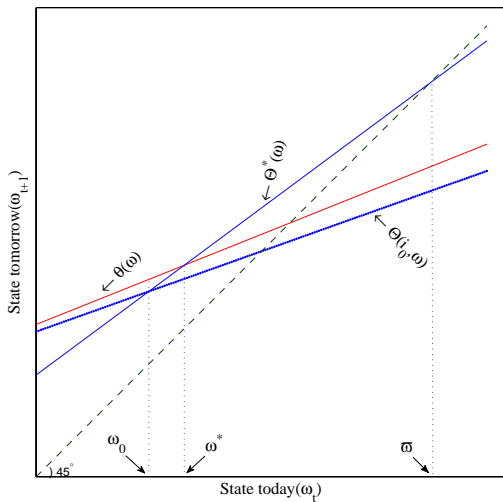
parametric



# Policy Comparisons under **Monotone** Faustian Dynamics



# State Transitions



## Proposition. Monotone Faustian Dynamics

If  $\kappa > 0$  is not too large, then there exist unique  $\Psi^*$ ,  $\Psi$ , &  $\psi$  s.t.

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(Hypothetical PE is more conservative than either PA or PE eqm.).

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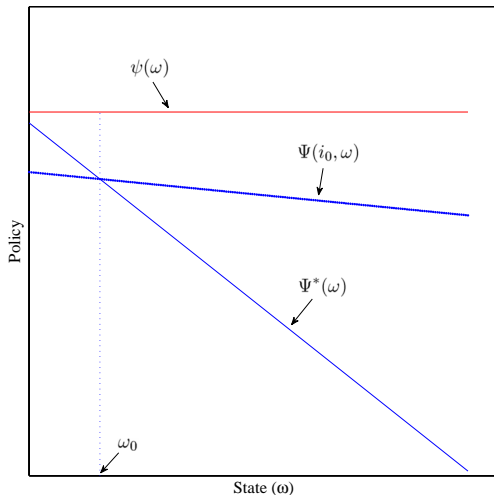
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- 3 For each  $\omega_0$  there exists a “cutoff” state  $\omega^*$  s.t.

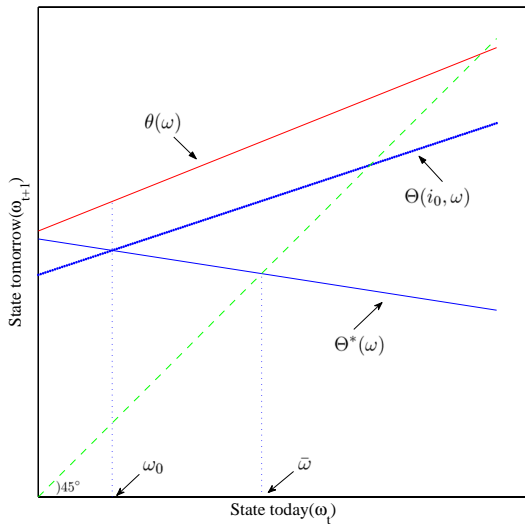
$$\Psi^*(\omega_t) < \psi(\omega_t) \quad \forall \omega_t < \omega^*$$

$$\Psi^*(\omega_t) \geq \psi(\omega_t) \quad \forall \omega_t \geq \omega^*$$

(PE eqm starts out more conservative than PA, but is more progressive in long run).

# Policy Comparisons under Cyclical Faustian Dynamics





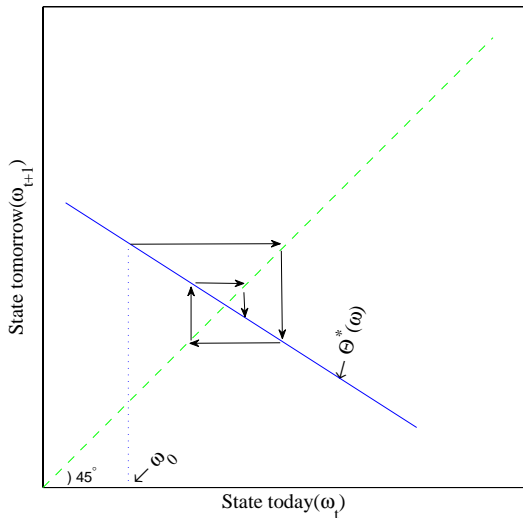


Figure: Cycles with Countervailing Bias

## Proposition. Cyclical Faustian Dynamics

Suppose  $\kappa < -\frac{1-d}{\delta}$  (strong countervailing bias). Then for  $|\kappa|$  not too large there exist unique  $\Psi^*$ ,  $\Psi$ , &  $\psi$  s.t.

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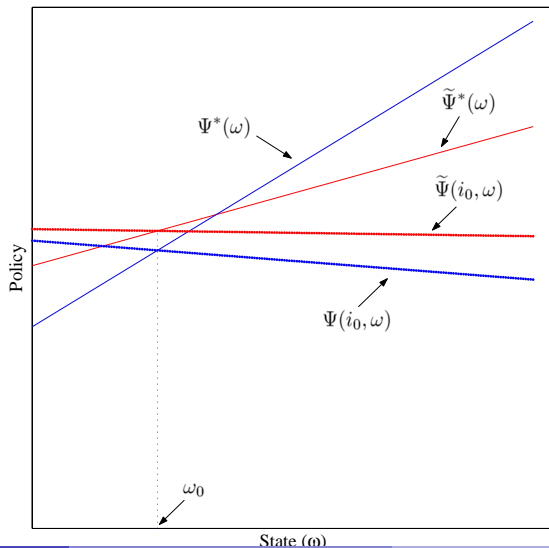
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- 3  $\Psi^*(\omega_0) = \Psi(i_0, \omega_0) < \psi(\omega_0) \quad \forall \omega_0 \leq \bar{\omega}$ , and  
 $\Psi^*(\omega_0) = \Psi(i_0, \omega_0) > \psi(\omega_0) \quad \forall \omega_0 > \bar{\omega}$ .

(“Liberal” types are more conservative than they would be under PA. But “conservative” types are more liberal than they would be under PA.).

# Comparison of Political Institutions



## Proposition. Comparison of Political Institutions

Consider two authority rules,  $\mu^1$  and  $\mu^2$  such that  $\mu^1(\omega) < \mu^2(\omega)$  for all  $\omega$ . Then there exists a state  $\omega^*$  with  $\omega_0 < \omega^* < \bar{\omega}$  such that

$$\begin{aligned}\Psi^{*2}(\omega_t) &< \Psi^{*1}(\omega_t) & \forall \omega_t < \omega^* \\ \Psi^{*2}(\omega_t) &\geq \Psi^{*1}(\omega_t) & \forall \omega_t \geq \omega^*\end{aligned}$$

More biased political institution yields...

lower investment, smaller govt., more conservative leaders in the short run,  
higher investment, larger govt., & more progressive leaders in the long run.

# General Model

*Smooth-limit PE equilibria.*

- (i) SPM assumptions on  $\mathbf{u}$  and  $\mathbf{Q}$ .
- (ii)  $\Psi^*(\omega_t)$  and  $\psi(\omega_t)$  are smooth and lie in the interior of the feasible policy space,  $\mathbf{A}$ .
- (iii)  $\Psi^*$  and  $\psi$  are the limits of smooth finite horizon PE and PA eq.

# The Distortion function

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Marginal payoff deviation from  $\mathbf{i}$ 's own preferred policy.

$$\Delta^*(\mathbf{i}, \omega_t) =$$

$$D_{a_t} u(\mathbf{i}, \omega_t, \Psi^*(\omega_t)) + \delta D_{a_t} Q(\omega_t, \Psi^*(\omega_t)) \cdot D_{\omega_{t+1}} V(\mathbf{i}, \omega_{t+1}; \Psi^*)$$

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$\Delta^*(\mathbf{i}_t, \omega_t) = \mathbf{0}$  by def'n of PE eqm (but  $\neq \mathbf{0}$  if  $\mathbf{i} \neq \mathbf{i}_t$ ).

No distortion under PA.

## Distortion-adjusted Euler equation

$$D_{a_t} u_{i_t} + \delta D_{a_t} Q \cdot [R(i_t, \omega_{t+1}; \Psi^*) + P(i_t, \omega_{t+1}; \Psi^*)] = 0$$

where

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where

direct marginal impact on payoff next per.

- $R(i_t, \omega_{t+1}; \Psi^*) \equiv \overbrace{D_{\omega_{t+1}} u_{i_t} + D_{\omega_{t+1}} L \cdot D_{a_{t+1}} u_{i_t}}$

# Distortion-adjusted Euler equation

$$D_{a_t} u_{i_t} + \delta D_{a_t} Q \cdot [R(i_t, \omega_{t+1}; \Psi^*) + P(i_t, \omega_{t+1}; \Psi^*)] = 0$$

where

- direct marginal impact on payoff next per.

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  - indirect marginal impact on all future political types

$$\bullet P(i_t, \omega_{t+1}; \Psi^*) \equiv \overbrace{D_{\omega_{t+1}} \Theta^* \cdot D_{\omega_{t+2}} L \cdot \Delta^*(i_t, \omega_{t+1})}$$
- eqm transition rule
- where  $\omega_{t+1} = Q(\omega_t, \Psi^*(\omega_t)) \equiv \overbrace{\Theta^*(\omega_t)}$

# Faustian Motives — A Decomposition

Reformation Effect

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Preservation Effect

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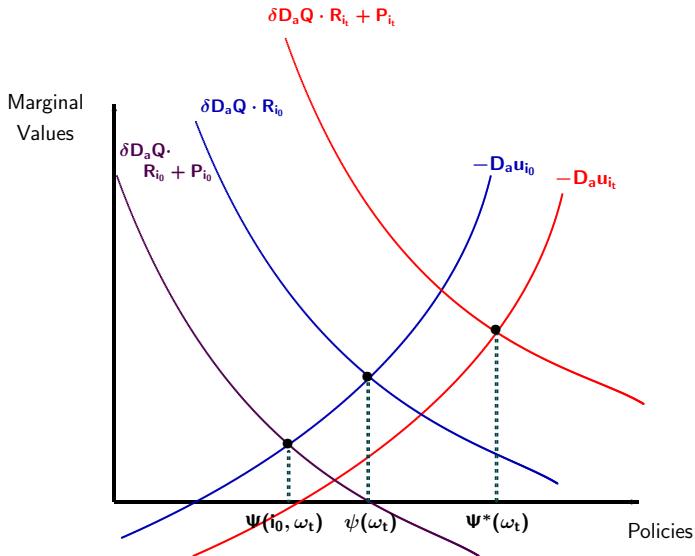
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- 4  $\Psi^*(\omega_t) \geq \Psi(\mathbf{i}_0, \omega_t)$  with str. inequality if  $\omega_t > \omega_0$ .

Hypothetical decision by  $\mathbf{i}_0$  is more conservative than policy chosen in PE eqm.

# Classic Faustian compromise: $|P| > R$ .



# Conclusion

- A model of the Faustian trade-off between policy and power.
- Progressive evolution consistent with conservative individual decision making.
- Increased bias leads to faster political evolution, but only in the long run.
- Locally dfble MCS methods for solving political games.
- Things to do: Relax monotonicity and MCS. Endogenous derivation of  $\mu$ .

## Main idea used in the prfs

$$\mathbf{H}(\mathbf{i}, \omega_t, \mathbf{a}_t, \mathbf{U}) = u(\mathbf{i}, \omega_t, \mathbf{a}_t) + \delta \mathbf{U}(\mathbf{i}, \mathbf{Q}(\omega_t, \mathbf{a}_t)) d\pi(\nu')$$

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*Step 4.* Use smooth-limit property to show  $\Psi = \lim_{T \rightarrow \infty} \Psi_T$ , has requisite properties.

## Endogenous Derivation of Authority $\mu$

**Wealth-weighted voting rule:**  $\mathbf{a}_t =$  Condorcet Winning policy when each  $\mathbf{i}$  allocated  $\mathbf{y}(\mathbf{i}, \omega)$  votes.

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E.g., if  $\mathbf{y}(\mathbf{i}, \omega) = \alpha(\mathbf{1} - \mathbf{i}) + \omega_t$  then

$$\mu(\omega) = \frac{(\omega + \alpha) - \sqrt{\omega^2 + \alpha\omega + \frac{1}{2}\alpha^2}}{\alpha}$$

A real valued function  $f$  is *supermodular in the vector*  $(\mathbf{x}, \mathbf{y})$  if for all  $(\mathbf{x}, \mathbf{y})$ ,

$$f(\mathbf{x} \vee \mathbf{y}) - f(\mathbf{x}) \leq f(\mathbf{y}) - f(\mathbf{x} \wedge \mathbf{y}).$$

▶ [back to assumptions](#)

Proof sketches of parametric results.